

FOR IMMEDIATE RELEASE

Brent Houston, Founding Member and Chief Operations Officer at ARDRI, Pioneers a New Era in Mortgage Banking Innovation

Bridging Technology and Finance to Streamline Non-QM and Business Purpose Lending

CALABASAS, Calif. – Mar. 12, 2025 – ARDRI, the leader in intelligent non-QM and Business Purpose lending solutions, is proud to announce the leadership of Brent Houston, a seasoned industry veteran and founding member who now serves as Chief Operations Officer. Houston has over 30 years of diverse experience in mortgage banking, real estate, asset management, and portfolio lending. His extensive entrepreneurial background uniquely positions him to guide ARDRI's growth and operational strategy, reinforcing the company's commitment to innovation in the non-QM lending industry.

In his role, Houston leads ARDRI's operations with a strong emphasis on technology-driven strategies. He is focused on transforming the non-QM and Business Purpose lending processes by leveraging artificial intelligence, data analytics, and automation. Through these digital solutions, Houston is enhancing workflow efficiencies, increasing transparency, and creating scalable processes that simplify the experience for TPO mortgage brokers and their clients.

"Our goal is to provide seamless, accessible alternative lending solutions tailored to meet the needs of underserved communities and real estate investors," said Houston. "By harnessing the power of emerging technologies and driving continuous process improvements, we are reshaping the Non-QM lending space for today's market."

Houston's career has been defined by his ability to combine traditional mortgage banking expertise with innovative strategies. His experience includes establishing offshore teams to foster market expansion, reduce operational costs, and improve profitability, all while maintaining strong risk management practices. His forward-thinking approach to integrating intelligent technology into customer engagement has consistently delivered superior service and enhanced business performance.

"ARDRI offers the ideal platform to merge my years of experience with innovative solutions transforming the industry," Houston added. "I look forward to leading our team to new heights as we redefine mortgage banking standards and create more accessible lending opportunities for all."

Under Houston's leadership, ARDRI is well-positioned to lead the non-QM lending sector by pioneering advancements that address the evolving needs of both traditional and underserved markets.

About ARDRI

ARDRI is a technology-forward non-QM and Business Purpose mortgage lender dedicated to simplifying the complexities of modern lending for TPO mortgage brokers. By integrating the latest intelligent technology with a client-first approach, ARDRI delivers efficient, accessible financing solutions for today's dynamic mortgage landscape.



Simplifying Non-QM Lending with
Personal Service & Technology

ARDRI

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