

## **FOR IMMEDIATE RELEASE**

### **ARDRI Welcomes Industry Veteran Carli Nall as Account Manager**

**CALABASAS, Calif. – April 3, 2025** – ARDRI, the upcoming leader in intelligent non-QM lending solutions, proudly announces the addition of Carli Nall as Account Manager, further strengthening the company's mission to deliver exceptional service and technology to the TPO broker community.

With over 32 years of mortgage industry experience, Carli brings a wealth of knowledge, leadership, and proven success to her new role. Her career began in 1992 in the retail space, working with mortgage brokers before transitioning into wholesale lending with Option One Mortgage in 1998. There, she served as both an Account Manager and Team Leader over a ten-year span.

Carli's diverse experience includes pivotal roles in foreclosure retention and modification, as well as leadership positions at Icon Mortgage and Impac Mortgage, where she served as AM Manager, Director of Enterprise Operations for Wholesale and Retail, and ultimately AVP of Wholesale Operations. Over the past decade, Carli has specialized in non-QM lending, developing a deep understanding of the evolving needs of today's borrowers and the brokers who serve them.

"I am excited to be joining a team of like-minded industry professionals," said Nall. "At ARDRI, I look forward to engaging brokers with a unique and dynamic experience powered by technology, and next-level support. We're not just offering non-QM – we're redefining what non-QM can be."

Carli's leadership style is rooted in honesty, skillful communication, and delivering real solutions. She believes in staying flexible, adapting with the times, and maintaining a growth mindset – values that align perfectly with ARDRI's mission to empower brokers through innovation and partnership.

"Carli's track record, depth of experience, and commitment to excellence are exactly what we look for in an ARDRI team member," said Brent Houston, Chief Operations Officer at ARDRI. "Her presence will undoubtedly have a lasting impact on our clients and company culture."

Outside of work, Carli is deeply family-oriented. Her daughter is her best friend, and she's an avid animal lover with two dogs, two cats, and a turtle rounding out her home life.

## About ARDRI

ARDRI is a technology-forward non-QM and Business Purpose mortgage lender dedicated to simplifying the complexities of modern lending for TPO mortgage brokers. By integrating the newest intelligent technology with a client-first approach, ARDRI delivers efficient, accessible financing solutions for today's dynamic mortgage landscape. For more information about ARDRI, visit <http://www.ardri.ai>.



Simplifying Non-QM Lending with  
Personal Service & Technology

ARDRI

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